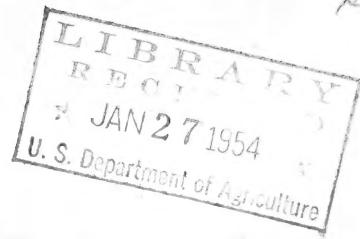


62.23



WHEN YOU THINK OF FRAGRANT GLADS
1954 THINK OF 1954
O. E. Spencer 103 E. Glen Avenue
Peoria Heights Illinois

Dear Friends,

Once again I come to you with my little catalog. We have had two bad years in a row here. Late summer draughts have retarded propagation and last summer the spells of over ninety degree weather were hard on seed production. Each year I have broadened the base of my fragrant breeding by introducing new blood lines and as a consequence the quality of my fragrant seedlings is steadily improving.

This year Bruce Collins has joined Elmer Gove in offering my fragrant glads in his catalog and next year Winston Roberts will list more of them. I plan to continue to use my limited time and space for Hybridizing. This year I have again dropped some of the older fragrants from my list.

My one business rule remains the same as it has always been, "YOU MUST BE UNCONDITIONALLY SATISFIED, WITHOUT ANY RESERVATION, AND YOU ARE TO BE THE JUDGE."

Sincerely,
O. E. Spencer

SWEETIE

Parentage: Rose Gem X Thisisit. (251)

SWEETIE is a bright light red with a large white throat a very showy color combination. 3" lightly ruffled florets, 5-6 open on a 14-16 bud spike, in double row placement. Medium overall height but plant is short allowing low cutting of well balanced spikes. It makes dainty little spikes from small bulbs that are fine for table decorations. Sweetie has good fragrance, is an easy grower, and good multiplier. SWEETIE is the first really good fragrant 200. Collins and Gove are co-introducing SWEETIE with me this year.

PRICE: Any size bulb \$3.00

CHERUB

Parentage Seedling X Seedling. (242)

CHERUB is a well tested 242 seedling, my first non-fragrant seedling since 1949 and is being co-introduced with Glenn Pierce this year. CHERUB is a clean light pink shading white to the throat with white mid-ribs. 3" nicely ruffled florets, 5-6 open, 18 buds on 42"-46" spike, always straight and well placed. CHERUB has good substance, is a clean grower and good propagator. I believe this will make as good a show record as my old Pink Ribbon which is still winning after 12 years. If you like the little ones you are sure to like CHERUB. CHERUB is a good seed producer.

PRICE: Any size Bulb. \$3.00

PINK FRAGRANCE

PARENTAGE: Frilled Fragrance X Summer Breeze

PINK FRAGRANCE is practically the same breeding as Thisisit, except the sport of New Era, Frilled Fragrance, was used in place of New Era in the cross. PINK FRAGRANCE opens wider than Thisisit, the ruffling and fragrance are about the same. The color is a clear light pink shading lighter in the throat, instead of the warmer salmon pink of Thisisit. 6-8 open, $4\frac{1}{2}$ " florets of good substance and ruffling, on a 19 bud, always straight spike. Pink Fragrance is a sturdy grower and good multiplier. Thisisit has been one of my most popular varieties so I expect PINK FRAGRANCE to be well received.

PRICE: L. \$3.00 M. \$2.50 S. \$2.00

PROGRESS

PARENTAGE: (incense X Incense) X (Aretusa X New Era) X Perfume (PROGRESS)

PROGRESS is a rose red leaning more toward the red. 4" lightly ruffled florets, 6-8 open on a 17 bud always straight spike. PROGRESS is a clean thrifty grower, stands heat well and is a good propagator. Of interest to the hybridizer PROGRESS is an excellent seed producer. Progress has a good fragrance, and is the nearest to a fragrant red to date.

PRICE: L. \$3.00 M. \$2.50 S. \$2.00

YELLOW ROSE

PARENTAGE: 46X-N21 X 46X-N22

YELLOW ROSE has been one of the best sellers of my fragrant glads. Color is a medium yellow with two small red brush marks in the throat, 5" ruffled florets, 5-6 open on a tall slender 16-18 bud spike. Yellow Rose has sold out every year since it has been introduced and my stock of large bulbs is small this year. YELLOW ROSE blooms well from small and medium bulbs.

PRICE: L. \$2.50 M. \$2.00 S. \$1.50

SACHET

PARENTAGE: Perfume X (Mibloom X Maid of Orleans)

SACHET is a heavily ruffled pure white of good substance. 6 open and 6 in color on a 15 bud spike. The $3\frac{1}{2}$ " florets are formally placed and well attached. Stem is medium height and always straight. Sachet may be described as a Perfume without the throat blotch, tho Sachet is more white and less creamy than Perfume. The fragrance of Sachet, tho light, is persistent and will remain on the spike until it is bloomed out. Sachet is a clean grower and fair multiplier but the stock is still small.

PRICE: L. \$1.00 M. \$1.75 S. \$.50

SWEET'N LOVELY

PARENTAGE: Paula Ann X Perfume.

SWEET'N LOVELY combines the blood lines of Picardy, New Era, Joli and Summer Breeze. SWEET'N LOVELY is a light pink shading lighter toward a red dart in the throat. Florets are slightly winged and ruffled, 4 $\frac{1}{2}$ "-5-6 open on a medium height always straight 17 bud spike. SWEET'N LOVELY has a good rose scent type fragrance. Demand still exceeds supply, so only large and mediums this year.

PRICE: L. \$.35 M. \$.25

THIS IS IT

PARENTAGE: Summer Breeze X New Era.

THIS IS IT has been the most popular of my fragrant glads so far. This is it is a fine clean growing glad and now that several big commercial growers have good stocks of This is it I have reduced my own planting to make room for new seedlings. THIS IS IT is a warm pink, heavily ruffled and good substance. 4" florets with 6 open on a 20 bud spike. THIS IS IT has a good and persistent fragrance. It is an excellent propagator.

PRICE: L. 2 for \$.25 M. 3 for \$.25 S. 5 for \$.25

INCENSE SMOKE

PARENTAGE: Mother Machree X Incense.

INCENSE SMOKE is one of those colors so hard to describe with words. It is a smoky pink or old rose shading to a light yellow throat, with two small red darts deep in the throat. It is a tall straight strong growing plant, 3 $\frac{1}{2}$ "-4 florets, 5-6 open. It makes clean bulbs and is a good propagator but I have sold out every year since its introduction and have only a few large bulbs this year. INCENSE SMOKE has a good fragrance.

PRICE: L. \$.35 M. \$.25 S. 2 for \$.25

WHITE RIBBON

WHITE RIBBON and Cherub are the only non fragrant glads in this list. WHITE RIBBON is a true 200, a pure white (not creamy) lightly ruffled 3" florets, 6 open, 6 in color on a tall slender straight stem. It makes large bulblets in good quantity that germinate easily. This has been winning a lot of Ribbons around the shows. Glenn Pierce listed it as one of the three best whites in his symposium of "200s", incidently he has a larger stock of this than I have as 200s are a kind of side line with me.

PRICE: L. \$.25 M. 2 for \$.25

The following fragrant glads are from other hybridizers and are listed here probably for the last time. They are of value chiefly to hybridizers.

GWEN

PARENTAGE: Rose Marie Pfitzer X Picardy.

Gwen is a tall straight light rose, 4½" florets, 6 open. It has a light but persistent fragrance. It is quite similar to Diadem but of entirely different breeding.

DIADEM

PARENTAGE: New Era X Vista Bonita.

Diadem is a good breeder and has given both large and fragrant seedlings. Diadem is a light rose pink with creamy throat, 5" florets 6 open on an 18 bud spike. The fragrance is light and more noticeable when cut and brought in the house.

COLOGNE

PARENTAGE: Incense X New Era.

Cologne is an improvement over Incense in every way, taller, larger and more fragrant. It is a deep pink with a large cream throat, 4" florets, 5-6 open on a tall straight spike.

PRICES ON THE ABOVE THREE GLADS -- BULBS 1" up \$.25 each

PERFUME

PARENTAGE: Joli X Summer Breeze

This is the oldest glad in the list but it is still one of the best breeding glads for fragrance. Perfume is a ruffled creamy white with a rose dart in the throat. 4" florets 4-6 open on a medium height plant.

PRICE: Bulbs 1" up 2 for \$.25

The next few years should see a big improvement in fragrant glads. The commercial growers have accepted fragrance as a reality and more hybridizers are breeding for fragrance. I have several seedlings coming along that will be a big stride forward in the quality of the fragrant glads.

All orders are prepaid any where in the U.S.A. The bulbs have been state inspected both in the field and in storage. All bulbs were dug cleaned and treated by me personally. 10 bulbs of a size and kind at 8 times the price of one; 5 bulbs at the ten rate.

THESE BULBS ARE GUARANTEED. YOU MUST BE UNCONDITIONALLY SATISFIED; WITHOUT ANY RESERVATION, AND YOU ARE TO BE THE JUDGE.